
DEVELOPING DESIGN DISCIPLINES

DECEMBER 9, 2015

Imagination

IS LIKE

or

IS LIKE

or

IS LIKE

Creation-
oriented

“The way to get started is to quit talking and begin doing.” –Walt Disney

Inter-disciplinary
collaboration

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1. Interview people in professions you know nothing about.
 2. Break down a stereotype about their fields.
 3. Try to learn why they love it.
 4. What are the greatest challenges they face?
 5. What makes their professions unique?
 6. Keep it casual.