Standard	High	Medium	Low
Alignment	The project has clear learning goals and activities that are aligned with those goals. The goals and activities are appropriate for the learner audience and the material being taught (25 points)	The project's learning goals are somewhat vague; activities may be slightly misaligned with the goals, are somewhat misaligned with the learner audience or the material being taught (13 points)	There are either no goals or the goals are very vague; activities are significantly misaligned with the goals, the learner audience, or the material being taught
	(25 points)	(13 points)	(1 point)
Rigor	The project shows evidence of thought, work, and attention to detail (15 points)	The project has some rough edges; the student took shortcuts that make for a somewhat unpolished or unprofessional experience (7 points)	The project is very sloppy; it is not reflective of the student's capabilities (1 point)
		(7 points)	(1 point)
Evaluation	The project assesses how well learners achieved the learning goals using measures aligned with those goals; the outcomes of these assessments are reported. Other summative evaluation measures are reported to help stakeholders judge the work the student completed	The project assesses student learning but the measures might be misaligned with the goals; outcomes or summative evaluations are only superficially completed (13 points)	The project does not assess student learning. Summative evaluations are not reported. (1 point)
Holistic	(25 points) The project shows a strong awareness of how the connections between individual elements fit into harmonious relationships, and how those relationships help assemble a unified whole.	The project only shows moderate awareness of how the connections between individual elements fit into harmonious relationships, and how those relationships help assemble a unified whole.	The project shows a little to now awareness of how the connections between individual elements fit into harmonious relationships, and how those relationships help assemble a unified whole.
	(10 points)	(5 points)	(1 point)
Complete	The project includes all the characteristics specified in the syllabus	The project is missing a few characteristics specified in the syllabus	The project is missing most of the characteristics specified in the syllabus
	(15 points)	(7 points)	(1 point)