## Learning goals rubric

Standard	High	Medium	Low
Clear	The goals are based on the	The goals are mostly based on	The goals do not seem to be
	personas and statements of the	the personas and statements of	based on the personas and
	students' problem	the students' problem	statements of the students'
	understanding, and readers can	understanding, but there are	problem understanding; readers
	clearly see the connections	some inconsistencies that	cannot see any real connections
	between them	prevent readers from clearly	between them
		seeing the connections between	
	(8 points)	them	
			(1 point)
		(4 points)	
Destination-oriented	The goals are concise statements	The goals are more statements of	The goals do not describe
	of what learners will be able to	activities learners will engage in	activities that anyone will take
	do after the instruction is over	during instruction, or actions that	
		teachers/instructional designers	(1 point)
	(8 points)	will take	
		(4 )	
		(4 points)	
Observable	The goals are statements that an	The goals are vague statements	The goals are statements have no
	observer can somehow verify	that leave observers confused	way of being verified by an
	have taken place	about what they should be	observer
		verifying	
	(9 points)		(1 point)
		(5 points)	