

Reflection grading

On-topic

How well are connections being drawn between readings/discussion/class project/and course learning outcomes?

Highly developed (3 points)

Shows evidence that the student is drawing connections between readings/discussion/class project and course learning outcomes.

Partially developed (2 points)

Shows some evidence of reflection, but writing may not connect to course learning outcomes.

Under-developed (1 point)

Shows little evidence of reflection, mostly summarizes topics from readings or discussion.

Not developed (0 points)

Did not complete the assignment.

Quality writing

On-topic

How well is the paper is written and adhere to APA style? Does it fit the length and formatting requirements?

Highly developed (3 points)

Is almost completely free of grammatical errors and adheres to APA style. Adheres to all length and formatting requirements.

Partially developed (2 points)

Has minor grammatical errors or violations of APA style. Deviates in minor ways from length and formatting requirements.

Under-developed (1 point)

Has major grammatical errors or violations of APA style. Deviates in major ways from length and formatting requirements.

Not developed (0 points)

Did not complete the assignment.

Project research grading

Rigor

How well does the project research exemplify the quality of rigor?

This includes attending to the following groups:

Students
Stakeholders
Environment/constraints/opportunities
Possible strategies
Content
Comparable products
Budget and timeline

Exemplary (9 points)

The research shows significant evidence of thought, work, and attention to detail.

Satisfactory (5 points)

The research shows moderate evidence of thought, work, and attention to detail.

Unsatisfactory (2 points)

The research shows little evidence of thought, work, and attention to detail.

Non-existent (0 points)

Did not complete the assignment.

Creativity

How well does the project research exemplify the quality of creativity?

Exemplary (8 points)

The research shows significant evidence of creativity and originality.

Satisfactory (5 points)

The research shows moderate evidence of creativity and originality.

Unsatisfactory (2 point)

The research shows little evidence of creativity and originality.

Non-existent (0 points)

Did not complete the assignment.

Trustworthiness

How well does the project research exemplify the quality of trustworthiness?

Exemplary (8 points)

The research shows significant evidence of trustworthiness.

Satisfactory (5 points)

The research shows moderate evidence of trustworthiness.

Unsatisfactory (2 point)

The research shows little evidence of trustworthiness.

Non-existent (0 points)

Did not complete the assignment.

Project strategy grading

Rigor

How well does the development of the instructional strategy exemplify the quality of rigor?

Exemplary (6 points)

The strategy shows significant evidence of thought, work, and attention to detail.

Satisfactory (4 points)

The strategy shows moderate evidence of thought, work, and attention to detail.

Unsatisfactory (2 points)

The strategy shows little evidence of thought, work, and attention to detail.

Non-existent (0 points)

Did not complete the assignment.

Creativity

How well does the instructional strategy exemplify the quality of creativity?

Exemplary (6 points)

The strategy shows significant evidence of creativity and originality.

Satisfactory (4 points)

The strategy shows moderate evidence of creativity and originality.

Unsatisfactory (2 points)

The strategy shows little evidence of creativity and originality.

Non-existent (0 points)

Did not complete the assignment.

Aligned with needs

How well is the instructional strategy aligned with the needs/desires of the client?

Exemplary (6 points)

The strategy shows significant alignment to the needs/desires of the client.

Satisfactory (4 points)

The strategy shows moderate alignment to the needs/desires of the client.

Unsatisfactory (2 points)

The strategy shows little alignment to the needs/desires of the client.

Non-existent (0 points)

Did not complete the assignment.

Aligned with theory

How well is the instructional strategy incorporate lessons learned through research and theory?

Exemplary (6 points)

Significant evidence of relying on research and theory.

Satisfactory (4 points)

Moderate evidence of relying on research and theory; may include superficial evidence while missing the big picture.

Unsatisfactory (2 points)

Little evidence of relying on research and theory.

Non-existent (0 points)

Did not complete the assignment.

Aligned with content

How well is the instructional strategy aligned with the content of the instructional situation?

Exemplary (6 points)

The instructional strategy shows significant alignment to the content.

Satisfactory (4 points)

The instructional strategy shows moderate alignment to the content.

Unsatisfactory (2 points)

The instructional strategy shows little alignment to the content.

Non-existent (0 points)

Did not complete the assignment.

Evaluation

How strong is the evaluation plan for the instructional strategy?

Exemplary (6 points)

The evaluation plan is clear, rigorous, and includes a realistic timeline.

Satisfactory (4 points)

The evaluation plan is mostly clear and rigorous, but shows some evidence of superficial thought. Timeline may not be realistic.

Unsatisfactory (2 points)

The evaluation plan is unclear, does not include thought about timelines.

Non-existent (0 points)

Did not complete the assignment.

Prototype grading

Rigor

How well does the prototype(s) exemplify the quality of rigor?

Exemplary (6 points)

The prototype(s) shows significant evidence of thought, work, and attention to detail.

Satisfactory (4 points)

The prototype(s) shows moderate evidence of thought, work, and attention to detail.

Unsatisfactory (2 points)

The prototype(s) shows little evidence of thought, work, and attention to detail.

Non-existent (0 points)

Did not complete the assignment.

Creativity

How well does the prototype(s) exemplify the quality of creativity?

Exemplary (6 points)

The prototype(s) shows significant evidence of creativity and originality.

Satisfactory (4 points)

The prototype(s) shows moderate evidence of creativity and originality.

Unsatisfactory (2 points)

The prototype(s) shows little evidence of creativity and originality.

Non-existent (0 points)

Did not complete the assignment.

Aligned with needs

How well is the prototype(s) aligned with the needs/desires of the client?

Exemplary (6 points)

The prototype(s) shows significant alignment to the needs/desires of the client.

Satisfactory (4 points)

The prototype(s) shows moderate alignment to the needs/desires of the client.

Unsatisfactory (2 points)

The prototype(s) shows little alignment to the needs/desires of the client.

Non-existent (0 points)

Did not complete the assignment.

Aligned with strategy

How well is the prototype(s) aligned with the chosen instructional strategy? (or includes justification for departures)

Exemplary (6 points)

The prototype(s) shows significant alignment to the chosen instructional strategy (or justification for departures).

Satisfactory (4 points)

The prototype(s) shows moderate alignment to the chosen instructional strategy (or justification for departures).

Unsatisfactory (2 points)

The prototype(s) shows little alignment to the chosen instructional strategy (or justification for departures).

Non-existent (0 points)

Did not complete the assignment.

Aligned with content

How well is the prototype(s) aligned with the content of the instructional situation?

Exemplary (6 points)

The prototype(s) shows significant alignment to the content.

Satisfactory (4 points)

The prototype(s) shows moderate alignment to the content.

Unsatisfactory (2 points)

The prototype(s) shows little alignment to the content.

Non-existent (0 points)

Did not complete the assignment.

Evaluation

How strong is the evaluation plan for the prototype(s)?

Exemplary (6 points)

The evaluation plan is clear, rigorous, and includes a realistic timeline.

Satisfactory (4 points)

The evaluation plan is mostly clear and rigorous, but shows some evidence of superficial thought. Timeline may not be realistic.

Unsatisfactory (2 points)

The evaluation plan is unclear, does not include thought about timelines.

Non-existent (0 points)

Did not complete the assignment.

Realistic

How realistic is it that the prototype(s) can be developed into a final product?

Exemplary (6 points)

The prototype(s) shows significant attention to how it can be built as a final product.

Satisfactory (4 points)

The prototype(s) shows moderate attention to how it can be built as a final product.

Unsatisfactory (2 points)

The prototype(s) shows little attention to how it can be built as a final product.

Non-existent (0 points)

Did not complete the assignment.

Plussing

Does the prototype have something that plusses it, and surprises/delights the client?

Yes (8 points)
Plussing evident.

No (0 points)
No plussing evident.

Final exam grading

Communicates

How well do the final presentation and proposal communicate essential details about the project?

Exemplary (18 points)
Highly detailed; the presentation and documentation can be handed off for development.

Satisfactory (12 points)
Documentation and presentation mostly stand alone, but viewers/readers are left with key questions unanswered.

Unsatisfactory (6 points)
Documentation and presentation do not clearly communicate the essential details about the project.

Non-existent (0 points)
Did not complete the assignment.

Client-focused

How well do the final presentation and proposal reflect understanding of the client's goals and desires?

Exemplary (18 points)
Shows careful attention to client goals and desires; has understood subtle details not evident through shallow inquiry.

Satisfactory (12 points)
Shows attention to client goals and desires, but only at a superficial level.

Unsatisfactory (6 points)
Seems to have little awareness of, or concern for, client's goals and desires.

Non-existent (0 points)
Did not complete the assignment.

Testing

How well does the final presentation and proposal incorporate lessons learned through testing/formative evaluation?

Exemplary (18 points)

All significant lessons learned are incorporated into the final presentation and product.

Satisfactory (12 points)

Most significant lessons learned are incorporated into the final presentation and product; may have included superficial lessons while missing the big-picture.

Unsatisfactory (6 points)

Few lessons learned are incorporated into the final presentation and product.

Non-existent (0 points)

Did not complete the assignment.

Use of theory, research, and strategy

How well does the final presentation and proposal incorporate lessons learned through research, theory, and knowledge of instructional strategy?

Exemplary (18 points)

Significant evidence of relying on research, theory, and instructional strategy.

Satisfactory (12 points)

Moderate evidence of relying on research, theory, and instructional strategy; may include superficial evidence while missing the big picture.

Unsatisfactory (6 points)

Little evidence of relying on research, theory, and instructional strategy.

Non-existent (0 points)

Did not complete the assignment.

Professionalism

How professional is the final presentation and proposal?

Exemplary (18 points)

Meets standards for professionalism. Presentation and proposal materials (graphics, paper, etc.) are of high quality. Professional language/terminology used correctly throughout. Materials are almost completely free of grammatical errors, etc.

Satisfactory (12 points)

Meets most standards for professionalism, but may show some sloppiness in how materials were prepared (graphics, paper, etc.). Language/terminology may occasionally be informal. Materials have noticeable grammatical errors, etc.

Unsatisfactory (6 points)

Meets few standards for professionalism. Graphics, paper, etc., are of low quality. Language/terminology is consistently informal. Materials have significant grammatical errors, etc.

Non-existent (0 points)

Did not complete the assignment.

Accepted

Is the presentation/proposal accepted by the client?

Yes, without major changes (10 points)

Meets all expectations for performance in this area.

Significant changes requested (5 points)

Meets some expectations for performance in this area.

No (0 points)

Did not complete the assignment.